

Leiden, 10 December 2009

## MAXAM Medical wins prize at Life Sciences Capitals investors forum



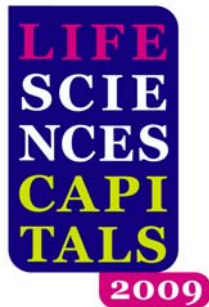
[left Fiebke Op de Macks, right Jeroen Voorham]

Last Wednesday MAXAM Medical won the prize for 'Best Business Presentation' at the investors forum of the Life Sciences Capitals 2008 congress. Jeroen Voorham and his business partner Fiebke Op de Macks, were awarded the prize by the chairman of the jury Dr. Harrold van Barlingen, Managing Director of Thuja Capital. The prize incorporates 7.500 Euros of professional services, made available by PricewaterhouseCoopers.

MAXAM Medical is a young start-up run by Voorham and Op de Macks, two students from the TU Delft. In October 2008 they started with this idea for developing a new innovative medical system, which is going to be the first evidence based system for the diagnosis and treatment of pelvic floor dysfunctions. It consists of an invasive probe with electrodes to register the muscular activity of the pelvic floor (EMG signals), invented at the LUMC. Furthermore a read-out device is being developed by MAXAM Medical to display the signals on a screen. This system is going to be the first where the position of the electrodes is standardized with respect to the anatomy and the first where it is possible to compare the measured signals to calibrated signals of a healthy pelvic floor. This is done in cooperation with the LUMC in a world class clinical study, testing 250 healthy volunteers, that started in November 2009.

A total of eight start-up companies presented their business plans to a forum of twenty life sciences investors. According to the jury, MAXAM Medical had the best business proposition with clear defined milestones and a good market perspective.

"It was a clear presentation from an enthusiastic and entrepreneurial team. MAXAM Medical will have the potential to evolve into a successful company," said the jury.



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The investors forum, which was organised in conjunction with Alie Tigchelhoff from Holland Biotechnology, is part of the Life Sciences Capitals congress.

The fifth edition of the congress took place on 10 December 2009 in the Stedelijk Concertgebouw in Leiden, and was opened by mayor of the City of Leiden, Mr. Henri J.J. Lenferink. The aim of the congress is to contribute to the further development of the Dutch life sciences sector. Life Sciences Capitals offers companies, research institutes, universities and investors a platform for the exchange of know-how, trends and developments in the life sciences sector and the identification of new business opportunities.

At the end of the official programme, dr.ir. Nettie Buitelaar MBA, Managing Director of Leiden Bio Science Park foundation was thanked for hosting the congress. It was further announced that the Life Sciences Capitals 2010 congress will be held in Amsterdam.

The Life Sciences Capitals 2009 congress was made possible partly by the Leiden Bio Science Park foundation, Mibiton foundation, Netherlands Genomics Institute, Province of South-Holland and PricewaterhouseCoopers.

Life Sciences Capitals is an initiative of Iventus, an agency specialising in the development and organisation of congresses, workshops and network meetings.

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**Note for the editor:**

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